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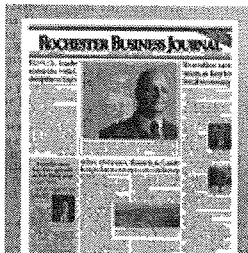
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**TODAY'S TOP STORIES**

**UR spinoff adds office in Europe**

By SMRITI JACOB  
*Rochester Business Journal*  
 January 17, 2008

VirtualScopics Inc. Thursday said it has formed a sales office in the United Kingdom.

The office establishes a presence for the medical image analysis company in Europe. VirtualScopics also said the firm has hired a managing director of Europe to drive expansion in that region.

"In 2007, 20 percent of our revenues were derived from customers based in Europe," said Rosemary Shull, vice president of business development, in a statement.

Based on the rate of European contract signings, President and CEO Jeffrey Markin of VirtualScopics said he expects the European sales office to accelerate the firm's activity in that market.

A Rochester Business Journal profile article on Markin last October examined the company's plans to expand on the continent. At that time, he said the company had four to five key clients in Europe who had expressed an interest in VirtualScopics' creating a presence there.

"We are delighted that we were able to respond to our customers' requests to secure a presence in Europe," Shull said today. "We believe that this expansion will provide our growing European customer base an even greater level of service."

VirtualScopics has technology that extracts complex information from ordinary computed tomography and magnetic resonance imaging scans. The images can provide information on the progression of diseases and information on the action of a drug.

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